



emmabeecreates.com

# Creative Review Worksheet

Use this worksheet to help yourself form meaningful feedback for your designer before your review meeting.

## Initial reaction

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(Now print the work and pin it up somewhere you will pass it often for a period of time)

## Delayed reaction

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## How does the work score against the information provided in the brief?

I have suggested some points to consider - but add your own too!

BRAND	/10	COMMENT
PURPOSE	/10	COMMENT
AUDIENCE	/10	COMMENT
STYLE	/10	COMMENT
	/10	COMMENT
	/10	COMMENT
	/10	COMMENT
	/10	COMMENT

## Things you like about the design;

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## Refinements you would like to see;

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